

The College of New Jersey Library, Strategic Map: 2017-2022

Develop & deliver collections, services, and environments that are integral to the college community

Approved
Oct. 4,
2017

A Foster a culture of accountability, assessment, & continuous improvement

B Foster a culture of inclusiveness

C Ensure that services & collections meet the needs of library users

D Strengthen internal flexibility, adaptability, & collaboration

E Improve outreach to & engagement with the college community

F Maintain & improve physical & technological infrastructure

1 Provide effective library instruction | Promote a culture of workload balance and flexibility | Systematically communicate library's value & impact | Maximize use of the library's space

2 Optimize the library collection(s) | Foster professional development of all library employees | Increase library programming | Maintain a world-class library facility

3 Provide effective reference service | Promote awareness & openness through effective communication | Enrich TCNJ's Signature Experiences where applicable | Maximize use of appropriate library technology applications

4 Inclusively address critical needs of all users | Foster inclusive participation & collaboration among all library employees | Build a strong network of library supporters | Provide universally accessible facilities & technology platforms

5 Facilitate greatest possible access to library collections & services | Build work environment of inclusiveness, trust, civility, & respect | Build & maintain effective collaborations with campus partners | Incorporate sustainability practices into library operations

6 Provide professional, courteous, effective user service